



# 2024 VVBGA Commercial Membership, and 2024 Annual Meeting Registration and Sponsorship

Company/ Organization: \_\_\_\_\_

Registration Contact Person: \_\_\_\_\_

Contact Names for Membership Directory (if different): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Company Website: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

E-mail (s) for VVBGA Listserv: \_\_\_\_\_

## Would you like to Sponsor the 2024 Annual Meeting ?

*(sponsors receive complementary membership, exhibit table, and ad in the annual report)*

\$2,000 Platinum Level Sponsor

\$1,000 Gold Level Sponsor

## Commercial Membership Dues *(Platinum sponsors get a free full page ad; Gold sponsor a free half-page ad)*

\$100 Membership with 1/4 annual meeting booklet ad (approx. 3.5" X 4.5")

\$150 Membership with 1/2 page annual meeting booklet ad (approx. 7.5" X 4.5")

\$200 Membership with full page annual meeting booklet ad (approx. 7.5" X 10")

\$\_\_\_\_\_ Donation to the VVBGA Research and Extension Fund

**Annual Meeting**— Tuesday, January 30, 2024 at the **DoubleTree by Hilton, Burlington, VT**

*(sponsorship packages include 2 (Gold) or 4 (Platinum) meeting registrations and one exhibit table)*

\$\_\_\_\_\_ Meeting Registration (s): \$50 per person X \_\_\_\_\_ people. (includes breakfast and lunch)

Names of those attending: \_\_\_\_\_

\_\_\_\_\_

\$100 Exhibit Table: 8' skirted table and option of participating in "update from exhibitors" remarks.

*If not a sponsor, please purchase meeting registration tickets for the people manning your exhibit table, as this will cover the cost of food.*

Total Enclosed: \$ \_\_\_\_\_

**Please submit by December 29, 2023.**

Please make check payable to VVBGA and send to:

VVBGA, P.O. Box 66, Barton, VT 05822

# SPONSORSHIP DESCRIPTION

## VVBGA ANNUAL MEETING

Sponsorship funds help keep annual meeting registration fees affordable for growers. Sponsorship funds also help support research and education aimed at enhancing the economic, environmental and social sustainability of commercial vegetable and berry production in Vermont and the region.

The VVBGA Board of Directors is responsible for reviewing and approving all sponsorship requests. The Board reserves the right to turn down sponsorship requests from any business or organization or that may be deemed to represent concepts or products which are outside the range of interests of the majority of the VVBGA membership.

### **\$2,000+ SPONSORSHIP LEVEL**

Your company/organization will be listed in every press release and newsletter announcements about the conference, if received in time, your logo will be placed on the annual meeting packet cover on annual meeting website; your sponsorship will be recognized publicly at the annual meeting during the President's address and during the association's business meeting. You will have a complimentary full page ad in the conference booklet. You will receive four complimentary registrations including meals for four people, and a complimentary exhibitor's table. There will be a sign at the registration desk with your logo recognizing your sponsorship. Sponsorship includes annual commercial membership. There will be a banner with your company organization name/logo on the podium.

### **\$1,000 SPONSORSHIP LEVEL**

Your company/organization will be listed in every press release and newsletter announcements about the conference, your sponsorship will be recognized publicly at the annual meeting during the President's address and during the association's business meeting. You will have a complimentary half page ad in the conference booklet. You will receive two complimentary registrations including meals for two people, and a complimentary exhibitor's table. Sponsorship includes annual commercial membership.

## **2024 Commercial Membership Benefits**

**2024 Commercial Membership** entitles you to:

- An advertisement in our Annual Meeting booklet made available to approximately 200 attendees and posted on the vvbga.org website. (see form for pricing and ad sizes)
- The option to have an exhibitor table at the Annual Meeting, for an additional \$100.
- The option to set out catalogs (1 box) at no charge at the Annual Meeting, if not exhibiting.
- The option to make brief remarks during the Annual Meeting.
- A subscription to VVBGA listserv (if you provide your email, which is optional).
- Recognition of business on vvbga.org website page listing all commercial members.

**To pay membership dues by credit card please visit:**

**<https://vvbga.org/>**

Ads can be sent electronically to [vvbga@uvm.edu](mailto:vvbga@uvm.edu)

Please send images as a high-resolution jpeg or PDF file.

TO ensure inclusion in the annual report, ads are due by **December 29, 2023**. *If received after that date we can not guarantee ads will be included in the printed report.*